

NYSM&WA 2025 Fall Conference Agenda

Program October 8, 2025

5:00 pm to 7:00 pm:

Welcome Cocktail Reception

*Start the night off right with a 2 hour open bar and heavy appetizers
Network with other movers and suppliers in our trade show area.*

Program October 9, 2025

7:00 am to 8:00 am:

Breakfast

Enjoy a Breakfast buffet with suppliers in our trade show area

8:00 am to 8:15 am:

Opening Remarks/Welcome

Glenn Coyne, President NYSM&WA & Bill Whalen, Executive Director NYSM&WA

8:15 am to 9:00 am:

Documentation & Delegation: Improve your Processes

Jason Henderberg, Henderberg Business Solutions

9:00 am to 9:20 am:

Peer Discussion/Round Table

9:20 am to 10:05 am:

Marketing & SEO Best Practices

Rachael Fischer Lyons, Next Destination Marketing

10:05 am to 10:25 am:

Peer Discussion/Round Table

10:25 am to 11:10 am:

Claims Process Best Practices

Alan Jobe, Atlas Van Lines

11:10 am to 11:30 am:

Peer Discussion/Round Table

11:30 am to 12:15 pm:

Office & Industrial Moving: A Panel Discussion

12:15 pm to 12:30 pm:

Peer Discussion/Round Table

12:30 pm to 1:30 pm:

Lunch

Pick a supplier you have questions for and sit at their table and chat with them for Lunch

- 2:30 pm to 5:30 pm:** **Networking Event: Join your fellow peers for a Maid of the Mist Boat Tour and witness the beauty of Niagara Falls!!**
- 6:00 pm to 7:00 pm:** **President's Cocktail Reception**
Join us for drinks and conversation as we prepare for our awards banquet and dinner.
- 7:00 pm to 9:00 pm:** **NYSMWA Banquet & Awards Dinner**
Join us for a special evening as we recognize New York's moving and storage professionals and celebrate their contributions to our industry.
Presenting: *Moving Company of the Year – Top Secret*
 Mover/Driver of the Year – Top Secret
 Move For Hunger, Hunger Hero Award

Program October 10, 2025

- 9:00 am to 10 am:** ***NY Movers Tariff Bureau Board Meeting***
- 10:00 am to 1 pm:** ***NYS Movers & Warehousemen's Assn Board Meeting***
All members are welcome & encouraged to attend